

Pricing Guide

Current as at November 2009



Our standard rate per hour for general desktop publishing/graphic design services is \$40 per hour. All prices mentioned are in US dollars. Blue Rain Creative retains the right to change prices at any time without prior notice.

The prices below do not include printing. If you require printing, we will source the best price possible including delivery to your area.

Prices mentioned below are provided as a standard guide. All design projects are handled on an individual basis and take into account the nature of the work, content supplied, and timeframe for completion. All enquiries will receive a formal, set quote before commencement of work.

All stock images from fotolia.com.

BROCHURES + FLYERS

(includes 1 design concept, 4 rounds of revisions, all content supplied by the client – images can be purchased for an extra fee, supplied as print-ready pdf)

A5 Single Side	A5 Double-Sided	A4 or Letter Single Sided	A4 or Letter Double Sided	Tri-Fold
from \$95	from \$130	from \$130	from \$180	from \$185

ADVERTISEMENTS (magazines, newspapers)

(includes 1 design concept, 4 rounds of revisions, all content supplied by the client – images can be purchased for an extra fee, supplied as print-ready pdf)

1/4 page or smaller	1/4 page to half	Half page	Full Page (A4 or Letter)	Two page spread
from \$85	from \$115	from \$145	from \$205	from \$270

DOCUMENT FORMATTING (reports, proposals, ebooks, books, guidebooks, training guides, manuals etc)

(based on 1 concept)

- 1–30 pages = \$105 (flat rate) *
- 1–100 page = \$3.50 per page *
- 101+ pages = \$2.75 per page *

*No. of pages preformatted. 12 pt font.

Formatting includes:

- Microsoft Word, Publisher or Adobe Indesign Format
- Creation of table of contents (linked)
- Custom header and footer
- Pagination
- Headings, body, bullet and numbering styles
- Proper placement of images (existing)
- Basic table and chart formatting (up to 5)
- Supplied as working file and pdf

Please Note: Due to the amount of formatting involved, all documents above 100 pages must be sent to us for a custom quote.

Client to provide: Final text in Microsoft Word format. General idea of how they want their document to look (colours etc).

Additional Charges: Image sourcing \$8 each (high resolution from fotolia.com), extensive table, chart and diagram formatting (custom quote), cover design extra.

Package Conditions: Moderate amount of formatting. Additional charges may apply if text is not supplied in final format.

Additional Services:

Cover Design – Flat only – Don't go with a standard, boring cover. Get your document noticed with a professional, eye-catching cover today!

- Unique cover design including 1 high quality stock image
- Supplied in flat format, large, med and small, jpg

Cost = \$85

Cover Design Combo – Need a cover design and 3d cover to promote your product? Save \$30!

- Unique cover design including 1 high quality stock image
- Supplied as flat and in 3d format; large, med and small, jpg

Cost = \$110

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CORPORATE ID

(Original logo concepts, generous round of revisions, supplied in ai, eps, jpg, png and gif formats)

Logo Design 2 original concepts 4 rounds of revisions	Logo Design 4 original concepts 4 rounds of revisions	Letterhead Design Microsoft Office Template	Letterhead Design Commercially printed Adobe Indesign	Business Cards front and back
from \$150	from \$200	from \$95	from \$120	from \$100

POSTCARDS

(includes 1 design concept, 4 rounds of revisions, 1 stock image, all text content supplied by the client, supplied as print-ready pdf)

Small Postcard 4 x 6 (double-sided)	Large Postcard 8.5 x 5.5 (double-sided)	Jumbo Postcard 9 x 6		
from \$90	from \$100	from \$115		

INVITATIONS AND GREETING CARDS

(includes 1 design concept, 4 rounds of revisions, 1 stock image, all text content supplied by the client, supplied as print-ready pdf)

Greeting Card 1 stock image Standard card size	Invitation A5 single-sided	Invitation A5 double-sided	Invitation A4 or Letter Single-sided	Invitation A4 or Letter Double-Sided
\$95	\$125	\$125	\$125	\$170

Per Hour Projects

Projects billed by the hour includes all time spent directly on the project, including: project research and development, client consultations, design work, revisions, proof output. Billable time may also include travel time to client's location or other location associated with the job, as required.

General Payment Terms

Blue Rain Creative has fairly straightforward payment policies for Ebook Design Services.

General Print Design

We do not ask for any money upfront. We invoice our clients once the project has been completed. For all projects, the client receives the final working files after full payment has been received. Completion of the project is when final document has been approved.

Website Design

25% of the cost of each Website Package is required before any design work is undertaken. Once design has been approved and the site is ready to go live, remaining 75% of invoice is payable before uploading to the clients server.

Payment Methods

We accept the following payment methods:

- Direct Deposit (our bank account details are on the bottom of your Tax Invoice)
- Credit Card (VISA/Mastercard)

Please Note: We do not accept cheques from US-based businesses.